

Personal Data Protection Act (PDPA) Consent Form

Introduction:

This Personal Data Protection Act (PDPA) Consent Form is provided by Bebee Sdn Bhd (referred to as "we," "us," or "our") to inform you, the customer, about how we collect, use, and disclose your personal information for marketing, advertising, data analysis purposes, and the collection of personal data for both the mother and child when using our e-commerce platform, pregnancy apps for prenatal and postnatal care, and parenting apps for children under 12 years old.

Your Information:

When you use our services, we may collect the following information:

1. Full Name: _____
2. National Identification Number (IC): _____
3. Address: _____
4. Age: _____
5. Date of Birth (DOB): _____
6. Gender: _____
7. Estimated Due Date : _____
8. Pregnancy photo & children photo

Child's Information:

For parents using our parenting apps for children under 12 years old, we may also collect the following information about your child:

1. Child's Date of Birth (DOB): _____
2. Height: _____
3. Weight: _____
4. Growth Rate and Developmental Milestones: _____

Consent:

By proceeding to use our services, you are explicitly providing consent for Bebee Sdn Bhd to collect, use, and disclose your personal information, including personal data for both the mother and child, as described in this PDPA Consent Form.

Collection of Personal Information:

We collect the following types of personal information:

- Contact Information: Your name, IC, address, age, and DOB.
- Health Information: Personal data related to the fetus, mother's health for prenatal and postnatal care, and child's growth and development.

Use of Personal Information:

We will use your personal information for the following purposes:

- Processing e-commerce transactions and delivering products.
- Providing personalized prenatal and postnatal care information and services.
- Offering parenting tips, advice, and child development content.
- Sending promotional offers, newsletters, and updates about our products, services, and parenting-related content.
- Conducting data analysis to improve our services, offerings, and child development content.
- Tailoring marketing and advertising content based on your preferences and family's needs.

Disclosure of Personal Information:

We may disclose your personal information to third-party service providers who assist us in e-commerce operations, health-related services, parenting content, marketing, and data analysis. We ensure that these third parties maintain the same level of data protection as required by the PDPA.

Withdrawal of Consent:

You have the right to withdraw your consent at any time. To do so, please contact us bebeeapps@gmail.com or follow the opt-out instructions provided in our marketing communications. Note that withdrawing consent may limit access to certain app features.

Retention of Personal Information:

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as required by law.

Proceed with Consent:

Please tick the box below to indicate your explicit agreement to the collection, use, and disclosure of your personal information for the specified purposes. By clicking "Next" or "Proceed," you confirm your consent.

I agree to the collection, use, and disclosure of my personal information as described in this PDPA Consent Form.

Signature:

By clicking "Next" or "Proceed," you acknowledge that you have read and understood this PDPA Consent Form and agree to the collection, use, and disclosure of your personal information for the specified purposes.